


Profile of Lecturer/Consultant

Name	Mr. Eiichi Matsuda, Katsu consultant CO.,LTD			
Birthday	5 November, 1961	Native place	Shizuoka Prefecture	
Highlights	<p>1961 Born in Tokyo</p> <p>1986 Bachelor of Management Engineering, Electro-communications University of Electro-communications</p> <p>1986 Kawai Musical Instruments Mfg. Co., Ltd Supported production technology in factories, managed subcontract factories, conducted product planning in HQ and eventually supported sales promotion of electronic musical instrument business</p> <p>1996 Central Japan Industries Association (Chu San Ren) Had "fateful encounter" with TPS and started research and practice. Supported productivity improvement of productive industries, QC club activities and comprehensive diagnosis. Distribution operation improvement for wholesale business. Also, contributed as a JQA ISO9001 auditor for 3 years.</p> <p>2006 Participated establishment of Consultsourcing Corp. which specializes about TPS consultant. Promoted "Kaizen Juku" which grows resources by SGA Kaizen activities to manufactures, sales companies, geriatric health services facilities and IT companies. Realized rapid development of staff and workplace with TPS which focuses on staff development.</p> <p>2007 Established Katsu Consultant</p> <p>2015 Katsu Consultant turned into corporation, positioned as the President</p> <p>Promote 5S, QC and Kaizen to variety of industries including manufactures, transport, IT, building, distribution, service and medical industries based on "Small Group Activities with all staff involvement" by utilizing "visualize board". Develop creative workplaces in Japan and all over the world with Kaizen!</p>			
Expertise	Development of human resource and organizations with 5S, QC and Kaizen activities			
Major seminars/trainings Consulting theme	<ul style="list-style-type: none"> • 5S activities in production or office workplaces • 5S methodology and how to develop within organizations • Understand QC analysis method which is useful to solve issues at work place and put it into practice • Activate Small Group Activities • Understand "5 Whys" thinking process and put it into practice • How to develop human resources through OJT and actual work • Improve organization culture and skills of leader who can grow team • Coaching and facilitation "build leaders who activates workplace" • Product cost reduction method by VE • Characteristics and teamwork of organizations in Japan • How to conduct ISO 9001/TS16949/JISQ9100/ISO14001 Activities and more 			
Major Projects and the Results	<ul style="list-style-type: none"> • Enhance the learning effect by maximizing the five senses of listening, looking, writing, talking and discussing during training sessions. Firstly, introduce knowledge training regarding theme and case study. Then, conduct one-to-one or group discussion by considering your own work. Eventually, encourage mutual development by presentation. <p>Example cases for public seminars: NagoyaCCI (Chamber of Commerce and Industry), AnjouCCI, OkazakiCCI, TpyohashiCCI, ToyokawaCCI, KakegawaCCI, NakatsugawaCCI, TokiCCI, FukuiProductivityCenter, Human Resources and Industry Development Association, TECHNO CONSULTANTS INC, TechnicalInformationInstitute etc. Example cases for Consulting/corporate seminars: approximately 100 organizations from large enterprise to small and middle sized enterprises. Workplace involvement Kaizen activities were launched at 300 workplaces. Developed over 500 Kaizen leaders</p>			
Publications	<p>1998 Visualize cost and Improvement of operating process by using ABC (ZEN-NOH-REN, All Japan federation of Management Organization corporation)</p> <p>1999 Improvement of effectiveness and efficiency of QMS which uses workflow(same above)</p> <p>2002 Practice DBR at medium-sized manufacturing firms (same above)</p> <p>2015 Practice know-how tips for Kaizen/suggestion~ Tips to activate Small Group Activities and breakthrough of the rut (Technical Information Institute CO.,LTD)</p>			
Contact Details	<p>#201 UNOE bldg.,3-44, Sinike-cho, Chikusa-ku, Nagoya, Aichi JAPAN 4640027</p> <p>Katsu consultant CO.,LTD</p> <p>http://www.kconsulting.jp</p> <p>TEL: (052)364—9260 FAX: (052)364—9261 Email: matsuda@em-plus.jp</p>			